



dulcet

everyday delicious

international dinner sauces | marinades
exotic ketchup & mustards
ethnic spices & rubs

our mission

Dulcet Cuisine is devoted to purity. Purity of ingredients and purity of purpose.

We use no additives such as corn syrup, preservatives or flavor enhancers.

We source only non-GMO ingredients. All of our products are made with 100% natural and organic ingredients and all except one are gluten-free.

In our day to day operations, we support sustainable farming practices, employ renewable energy sources and use recycled materials.

We create our products with the single desire that they make our customer's lives healthier, easier, and more delicious.

photo, press and interview requests: alison auth | alison@dulcetcuisine.com | 804-233-6935



dulcet

everyday delicious awards + press

dulcet products have been honored with many industry awards for excellence and reviewed in our favorite magazines. here are some highlights of a few of our big moments!

- 1 Food Network Magazine, July 2010
"Ketchup is getting all dressed up!"
- 2 Woman's Day, June 2010
"Ketchup for Grownups!"
- 3 Family Circle, March 2010
"Spread the News!"
Dulcet Exotic Ketchups
- 4 Elle Quebec, April 2010
"A Table With Chrystine"
Dulcet Exotic Ketchups in French!
- 5 Cheese Connoisseur, Fall 2009
"Perfect Accessories",
Dulcet Moroccan Mustard
- 6 Food & Wine, August 2009
"Stocking the Pure Pantry" Top 10
Dulcet Exotic Ketchups
- 7 VegNews, March 2009
"Staff Pick: Killer Ketchup - Just think
what it will do for your vegan meatloaf!"
- 8 Food Technology, April 2009
"Top Ten Food Trends"
Dulcet Exotic Ketchups appeal to GenY
- 9 Brainstorm NW, Sept 2008
"Taste of Oregon"
- 10 Northwest Table, Summer 2008
"Spice up your summer . . . with this
line of creative condiments."
- 11 bon appétit, August 2008
"The List - What to Buy Now"
Dulcet Moroccan Cooking Spice & Rub
- 12 Fancy Food Show, July 2010
1 soft™ Gold and 3 soft™ Silvers
2005-2009 - seven (7) soft™ Silvers
- 13 The Today Show, July 2010
Dulcet's 2010 soft™ Gold Winner - Mild
Indian Curry Ketchup, is sampled by
Kathie Lee and Hoda with oohs and
ahhs and double-dips!



dulcet

everyday delicious

our story

Since her year as an exchange student in Germany where daily visits to open markets for fresh white asparagus and zwiebel kase were a far cry from going to Safeway with Mom, Pam has been passionate about food. Curious about the rest of the world and what their days looked like, she traveled for twenty years as an international flight attendant for Delta where she inevitably found herself shopping the local farmers' markets and exploring the world's food.

It was ultimately Chinese Chicken Salad that launched Dulcet. - a favorite recipe created by Pam that friends insisted she make for gatherings and whose secret, Pam knew, was in the dressing. And it was to the Portland Farmer's Market that Pam would go to sell it. It was that dressing that became our Toasted Sesame & Ginger Asian Sauce - still a customer favorite. And it was in that moment that Pam's love of food and cultures found each other in her lovingly created line of global sauces, spices and condiments.

4 Years Later...

While vacationing together with family in Providenciales, Pam and Alison, sisters-in-law, began discussing Dulcet: Packaging, branding, design, bottle choices, contracts, etc. A strategist and designer, Alison honed her skills in the music, film and advertising industries and could never resist a good brainstorming session. The conversations continued and weeks turned into months, and months into years until finally they admitted to each other that they were perfect partners.

Today, Pam and Alison are still having that conversation in their enthusiastic quest to make food better, more beautiful, more affordable, more healthy, more inspiring and more fun.

